Janina Reitschmied
Senior Partner

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»Successful consulting helps the mind go beyond limits. In an entrepreneurial, strategic and dynamic way.«

Janina Reitschmied

»Sustainable and customer-centered«

- Senior Partner at osb international
- Systemic consultant with a primary focus on organizational design, change management, strategy development and leadership development
- Co-author of the osb-i study “AI Meets Organization” (2025, German)

Recent consulting activities

- Consulting and support for organizational redesign at both organizational and unit levels
- Shaping and supporting change processes in organizations or organizational units
- Strategy development and implementation (focus AI adoption)
- Design and facilitation of leadership programs and large-group formats
- Coaching and supervision of boards, executives and executive leadership teams
- On-site and virtual, in German and English

Professional background

- 20 years of experience in shaping organizations and organizational units
- Over 10 years of management (Brand General Manager) and leadership experience in an international corporation; full P&L and budget responsibility. Led sales, marketing, and professional training teams.
- Certified Scrum Master (exin), potential assessment tools (Harrison, Hogan)
- Training and further education in organizational design (osb-i), group dynamics (ÖGGO), management (IESE), customer experience management training and coaching (CX Agentur), Lego Serious Play
- Master’s degree in Systemic Coaching, Organizational Development and Human Resource Development from ARGE Bildungsmanagement Vienna, graduated 2018 (MSc, Master of Science)
- CEMS Master’s in International Management at Vienna University of Economics and Business and Copenhagen Business School, graduated 2006 (MIM, Master of International Management)
- Degree in International Business Administration at Vienna University of Economics and Business (International Marketing & Management, Change Management), graduated 2006 (Mag., Magistra of Social and Economic Sciences)