



Johannes Rauch

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»I focus on transformation processes: Combining experiences and visions, expanding the core of the company with innovative strategies for the future.«

Johannes Rauch

»Experiences have to be made – they can't be taught.«

- Senior consultant of osb international
- Systemic organization and strategy management consultant
- Consultant for corporate succession and consensus building
- Entrepreneur, executive coach and registered mediator

Recent consulting activities

- Strategy development and implementation
- Strategic digitalization and their impact on organizational development
- Change management in the context of digital transformation processes
- Support of start-ups and innovation projects
- Company succession and establishment of governance structures in family businesses
- Coaching and supervision of executives, founders and successors

Professional Background

- Management consultant in the areas of finance, digitalization, post-merger integration and corporate succession
- 7 years as managing director in own family business: Digital transformation and successful sale of company
- Founding, developing, and selling Start-Ups in different industries (consulting, media, fashion)
- Studies in Management Science at the Vienna University of Economics and Business Administration and the University of Manchester (UMIST)
- Training as systemic coach (CIKS) at the Ludwig-Maximilian-University, Munich
- Training as mediator according to the Zivilrechts-Mediations-Ausbildungsverordnung at Sigmund Freud University / ARGE Bildungsmanagement, Vienna